

GREEN HILLS COMMUNITY ACTION AGENCY

HELPING PEOPLE
CHANGING LIVES

2014 ANNUAL REPORT





FOREWORD

"When you want to succeed as bad as you want to breathe, then you will be successful." – Eric Thomas, author, speaker, educator, and minister

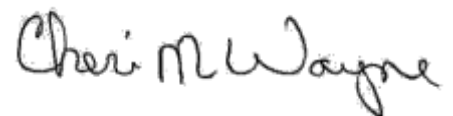
Green Hills Community Action Agency (GHCAA) has been an organization in the north central part of the state which has provided for so many people in need, and been very good at it. For years the community action network, both in Missouri and across the nation, recognized GHCAA as one of the premier agencies in the fight against poverty. The leadership at GHCAA always had the best interest of the client in mind, as well as of the employees who served those clients. For many who worked at GHCAA the common (unspoken) theme was **"others before self"**. There was a true desire to help others become successful by utilizing the many resources available in order to assist with not just emergency situations, but digging deeper to uncover the real underlying issues and assist with attacking barriers head on to realize positive outcomes.

The Board of Directors, leadership, and staff at GHCAA are looking to continue that legacy of succeeding. Organizational standards coming from the federal level will serve as a guide for all community action agencies, to gauge effectiveness in a number of areas. Some staff has been involved with a family development credentialing process, which will change our approach in how we serve clients. Even the smallest steps to alleviate the pressure of poverty are considered success. The work we do should not be just about how many people we have served or how many dollars we have spent on client needs. It should be about a holistic approach to move individuals and families in a positive direction, making them more self-sufficient and less dependent on services. GHCAA will be strategically looking at ways to change how we serve the low-income population and improve their situation.

We are all committed to helping the people we serve succeed. We work with various community partners throughout our nine (9) county service area to collaborate and generate ideas for better ways to serve our communities. We also could not do the work we do without the commitment of our Board of Directors, staff, and volunteers that serve our agency. The work we do requires everyone to go above and beyond to ensure GHCAA succeeds, and for that we thank YOU!



Aaron Franklin, Executive Director



Cheri Wayne, Board Chair

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COMMUNITY

We offer many programs designed to improve the communities in which our clients live.



Emergency Assistance

Our crisis funds are set aside to help clients through an immediate emergency. These funds are typically a one-time service that helps clients get back on their feet.

Educational Classes

Each month, our agency offers educational classes to our clients. Our workshops are designed to educate and empower low-income families, giving them the tools to overcome poverty. We cover topics like managing money, basic hygiene, water conservation, and keeping a clean home. Each participant receives items they can take home and put to use, like cleaning supplies, shampoo, budgeting handouts, gas cards, and more.

Open House Celebration

Community Action as a whole celebrated its 50th anniversary in 2014. Our agency celebrated with an open house and lunch for the community.



Offender Empowerment

This program is designed to help newly released offenders returning to communities from prisons and jails through intensive case management and adult mentoring. A few of the services offered as

SERVICES

part of this program include resume preparation, basic needs assessments, job searches, covering counseling costs, and help with locating community resources.



Energy Assistance

Thousands of families contact GHCAA for help paying past-due heating and cooling bills. We help households avoid disconnections, pay off balances, afford propane, and even buy wood for their stoves. We also offer a limited number of air conditioners and/or infrared heaters to elderly or disabled persons in dire need.



Senior Tax Funds - Help for the Elderly

Our service center also utilizes what are known as **"Senior Tax Funds"** to help individuals who are over the age of 60. These funds are available in Harrison, Daviess, Grundy, Putnam, and Livingston counties only. Each County Tax Board stipulates what their particular funds can be used for and so assistance offered varies by county.

Information Distribution

To get our message out and share information with residents of our 9-county area about all of our programs and services, GHCAA set up a booth at numerous fairs and events during FY14 to hand out brochures and applications, as well as answer questions and visit face to face with the public.

Look for new and exciting things from GHCAA in FY15!!

HOUSING



A few examples of how our Home Repair program has transformed the living situations for residents of the 9-county area!

DEVELOPMENT

Everyone needs a safe, affordable place to call home, and the Housing Development Program works to fill that need. The main goal of Housing Development is to provide families, individuals, the elderly, and the disabled with quality housing options.

Home Construction

GHCAA occasionally builds brand new homes within the nine (9) counties. Since 1992, our knowledgeable construction crew has developed low income rental homes & apartment complexes in partnership with local, state, and federal entities utilizing grants from the Missouri Housing Development Commission.



Home Repair

The goal of the Home Repair Opportunities Program, funded by Missouri Housing Development Commission, is to serve as an aid to help preserve older homes in our area. The program also assists families to remain in their homes for a greater number of years by keeping the homes in livable condition, longer. The Home Repair Program focuses on lead risk reduction, emergency repairs, weatherization, and accessibility. This program has rehabilitated over 250 homes in our area since 1997!

Rental Home Management

The goal of the Rental Home Management Program is to provide safe and affordable quality rental houses and apartment units to low income families and single people. GHCAA currently manages over 100 rental units (both stand-alone homes and apartment complexes)!

Applications for rental homes and home repair are always open, but our waiting list can sometimes be quite long! We recommend you simply contact us to see how we might help!

SECTION 8

The housing choice voucher program exists to assist low-income families, the elderly, and the disabled in affording decent, safe, and sanitary housing in the private market.

Housing assistance is provided on behalf of the family or individual, allowing participants to find their own housing - including single-family homes, townhouses or apartments. Homes are inspected and reviewed regularly to ensure they continue to meet program guidelines.

The Public Housing Agency determines eligibility based on gross annual income and family size. The maximum housing assistance amount is generally the lesser of the payment standard minus 30% of the family's monthly adjusted income or the gross rent for the unit minus 30% of monthly adjusted income.

Since the demand for housing assistance often exceeds the limited resources available to HUD and the local housing agencies, long waiting periods are common. In fact, a PHA may close its waiting list when it has more families on the list than can be assisted in the near future. *Our Waiting List could be anytime up to one (1) year.* The PHA will serve those from the wait list in preference order: 1st - Elderly; 2nd - Disabled; 3rd - Employed; and 4th - Local and all others in order of date and time of completed application.

The Housing Choice Voucher Program, sometimes called HUD or Section 8, helped thousands of people in our area to find housing in fiscal year 2014 alone!

WEATHERIZATION



The Weatherization program offers an opportunity for home owners and renters alike to improve the quality of their homes, and save money on heating and cooling bills.

Our Weatherization crews will **check a home's insulation, seek out any air leaks throughout the house, look at existing**

caulking around windows and doors, check the condition of the foundation, and other various minor repairs.

Each home is different as far as what repairs are done, and an energy auditor will come to inspect your home before work begins.

The program offers mostly minor repairs, but it is estimated by the Department of Energy that a savings of 14% annually is realized after the weatherization of a home. Missouri, which imports 83% of it's fossil fuels, conserves more than 450,000 barrels of oil annually as a result of it's weatherization efforts.



GHCAA has weatherized over 5,000 homes in the nine (9) county area!

WOMEN'S HEALTH



Women's Health Services hosts over 100 clinics annually across 10 counties, which are open to all people, regardless of financial situation, age, race, or gender. At these clinics, women can receive monthly birth control pills, annual exams, family-planning information, and other related services like STD screening and general reproductive health services.

GHCAA Women's Expo

The Women's Health Services annual Women's Expo celebrated its 5th year in FY14. The November event was the largest yet, with a record number of vendors and shoppers filling the gymnasium and commons area of Trenton High School.

The Expo is the major yearly fundraising event for the WHS program, generating awareness, donations, and an open dialogue of the need for this program to maintain the health of low-income women and children in Missouri.



www.greenhillswomenshealth.org

EMPLOYMENT & TRAINING

Missouri Works Assistance (MWA) Program is designed to help families receiving Temporary Assistance gain job skills and/or education in order to obtain employment. The MWA program serves, on average, around 250 households. MWA participants can take part in a variety of activities including job searches, volunteering, subsidized employment, vocational rehabilitation, vocational education, and work study.

State Park Youth Corp. (SPYC)

GHCAA participates in the State Parks Youth Corp Program (SPYC). This program runs from June 1st - September 30th each year, and helps young adults find employment within state parks. It is a great opportunity to help students gain work experience during the summer months.

WIA Youth Program is focused on helping students with barriers gain the necessary skills for continuing education and/or work experience. The program is broken down by in-school and out-of-school youth, ranging in age from 14 - 21. GHCAA serves about 30 kids per year.

Each participant goes through an evaluation to determine what his/her needs are and how we can help them reach their goals, such as education or work experience. The Youth Program also conducts Career Classes at numerous schools which teach students the “do’s & don’ts” in obtaining employment.

looking toward the future...

GHCAA has worked at empowering families to help them overcome poverty for decades, and we hope to continue to be a force for change in the northern Missouri area for decades to come. Each individual and family we help is viewed as a new opportunity to bring about a real and lasting impact in the struggle against adversity.

Every fiscal year, we create new and exciting programs we feel will make the biggest positive changes in the lives of our clients and their families.

Programs like educational classes, scholarships, wheelchair ramps, free products, and more.



SUCCESS

What began as a temporary work experience internship, has now grown into full time employment for Audrey Mathews, who recently officially joined the GHCAA staff as Receptionist/Clerk. Mathews, a Hamilton native and single mom, wrapped up her A.A.S. In Business and Technology from NCMC this past December and will graduate May 9, 2015.

Social Media & Community Action

Technology and the internet play a huge role in the myriad of ways GHCAA shares information with our clients. Our agency maintains a very active presence on numerous social media platforms, sharing photos, links, and even the occasional video.

Look for our digital quarterly newsletter, visit our website, and be sure to seek us out on Facebook, Twitter, Pinterest, and YouTube too!

STORIES

Dale is a very active, friendly, outstanding 87 year old WWII veteran. He learned about the home repair program after he fell off of his ladder while trying to fix a leak in the roof over his porch. Luckily, Dale only received minor injuries, with these being mostly to his pride.

Dale's home was in poor shape, with many small repairs needed. The floor in his bedroom had started to sink so badly that he kept two 4x4 blocks under his bed frame in order to level it out enough that he wouldn't fall out of bed. Using funds from the home repair program and some volunteer work from neighbors, an agency crew was able to repair his porch roof, install new siding, trim wrap, gutters, windows, and a back door, plus patch some walls, paint interior woodwork, and repair his bedroom floor.

Dale was very happy about the repairs, but appreciated the company and new friendships even more!



MILESTONES



- 962 families were helped with housing
- 4,636 households were helped with utilities
- 39 houses were weatherized or rehabbed
 - 1,747 senior citizens were helped
 - 2,423 disabled persons were helped
- 1,475 referrals for assistance were made
- 417 youths avoided risk-taking behavior
- 1,095 people received annual health exams
 - 167 individuals obtained/held a job
- 44 youths under 21 improved their job skills
- 1,200 people received reproductive services
 - 145 people received HIV testing
 - 72 families received food assistance
 - 180 hours of training attended by staff
- 311 volunteer hours were donated to GHCAA
 - 152 households avoided eviction
- 28 individuals received help with medication
 - 100 educational classes were conducted

OUR BOARD OF DIRECTORS

Chair: *Cheri Wayne*

Vice Chair: *Gerald Owings*

2nd Chair: *Lawrence Allen*

Secretary: *Kristi Allen*

Treasurer: *Shane Cox*

Gerald McBrayer

Debra Arcurio

Cheri Wayne

Amanda Hibner

Joe Brinser

Kelley Dowling

Beth Caldarello

Rick Smith

Tonia Robertson-Parsons

Kristi Allen

Lawrence Allen

DeAnna Savage

Todd Rodenberg

Cindy Ireland

David Seiberling

Zach Martin

Carolene Joiner

Shane Cox

Gerald Owings

Tiffany King

Dianne Hendee

John Watt

Tracy Wheeler

Marvin Meeker

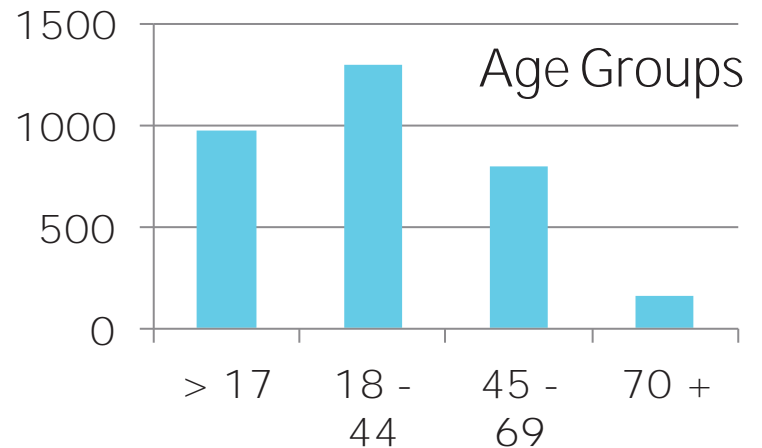
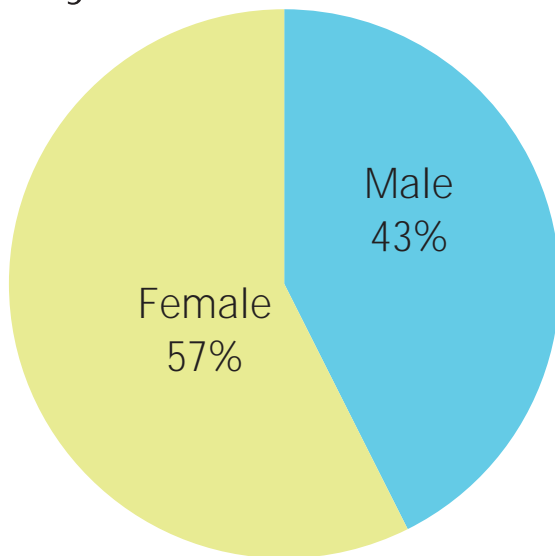
HISTORY

On March 8, 1965, Livingston County Human Resources Development Corporation formed **to serve Livingston County “or vicinity”**. Then in March 1967 the name was changed to Human Resources Development Corporation of Linn, Livingston, Daviess, and Caldwell Counties. On June 4, 1965 The Green Hills Area Human Resources Development Corporation was formed to serve the residents of Grundy, Mercer, Putnam and Sullivan counties. Later in 1967, Harrison County was added to the organization to make it a five (5) county service area. Both organizations were formed in response to **then President Lyndon B. Johnson’s “War on Poverty”**, which was declared during his first State of the Union Address in 1964.

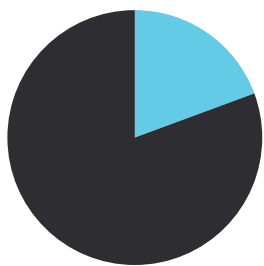
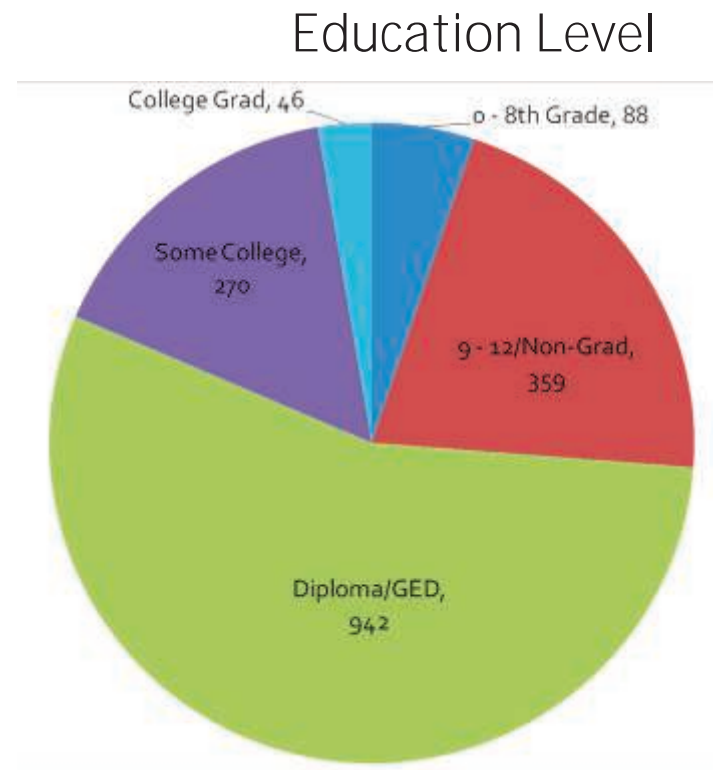
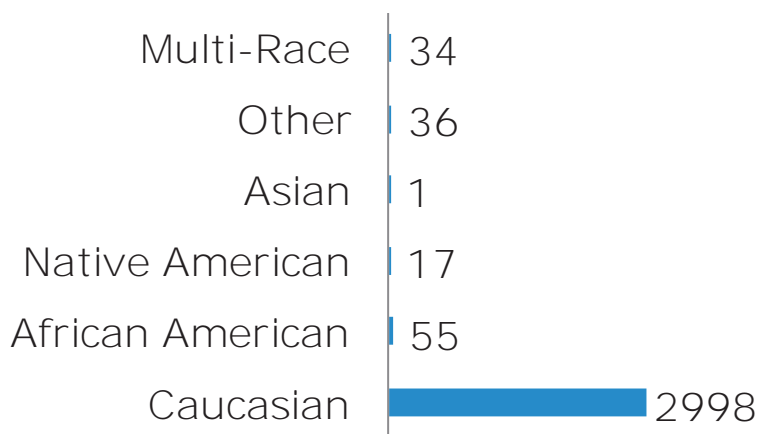
The two Community Action Agencies merged in April 1969 and the name was changed to Green Hills Human Resources Corporation. For nearly 22 years the organization operated under this name, but in March 1992 **there was a need to have “community action agency” in the name, so the name was then changed to its current title**. GHCAA has been giving a hand up to people, seeking to break the bonds of poverty for 46 years.

DEMOGRAPHICS

Clients By Gender

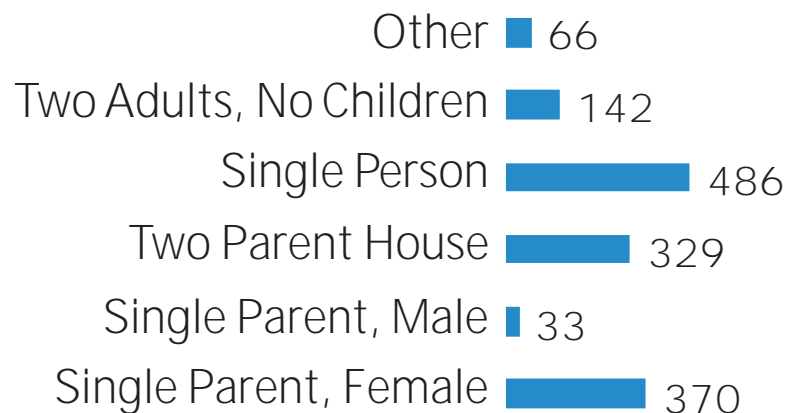
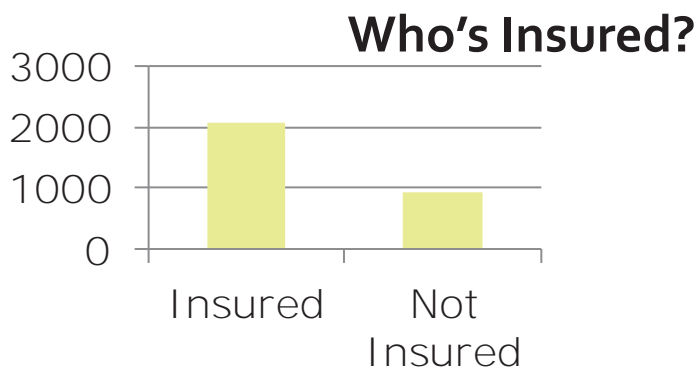


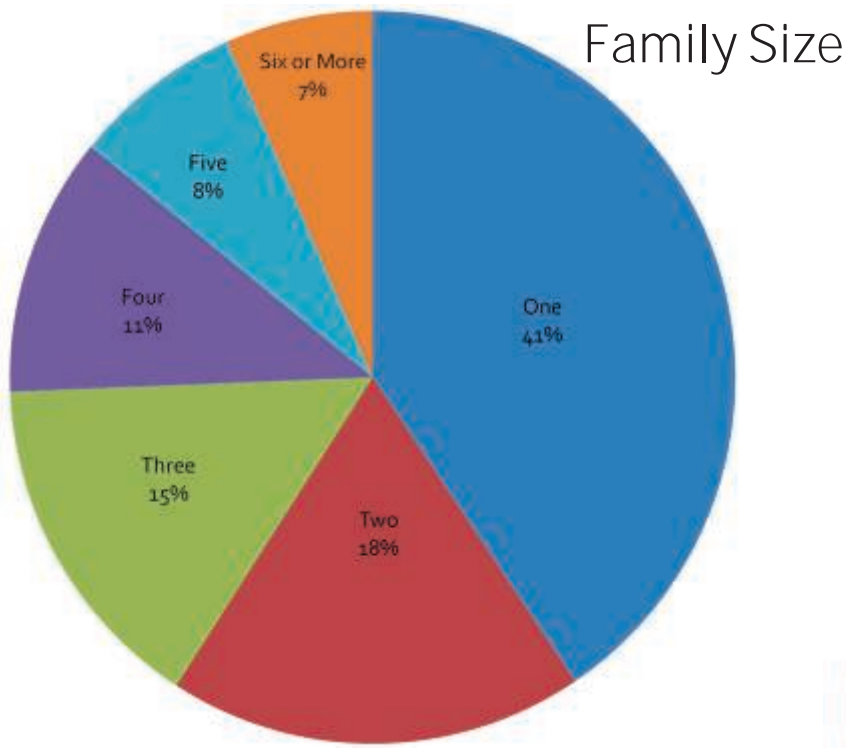
Race/Ethnicity



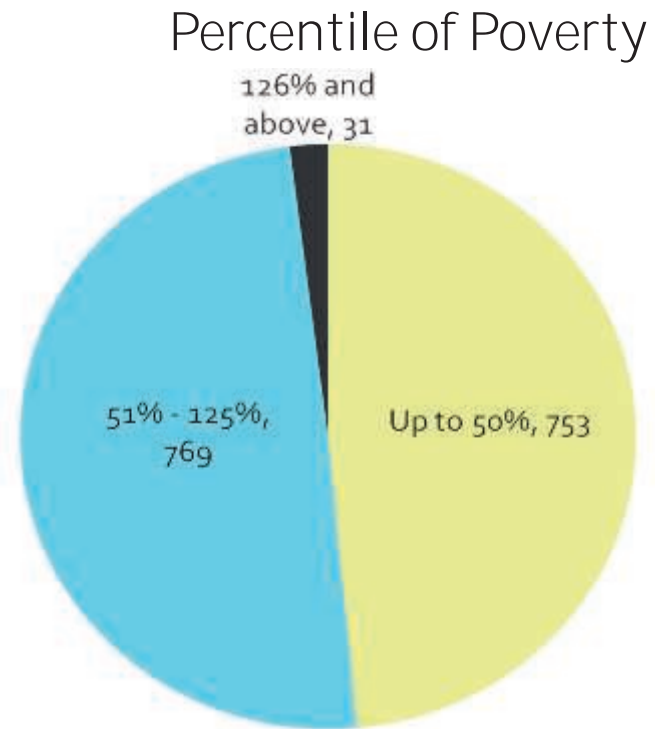
Clients with Disabilities

Family Type





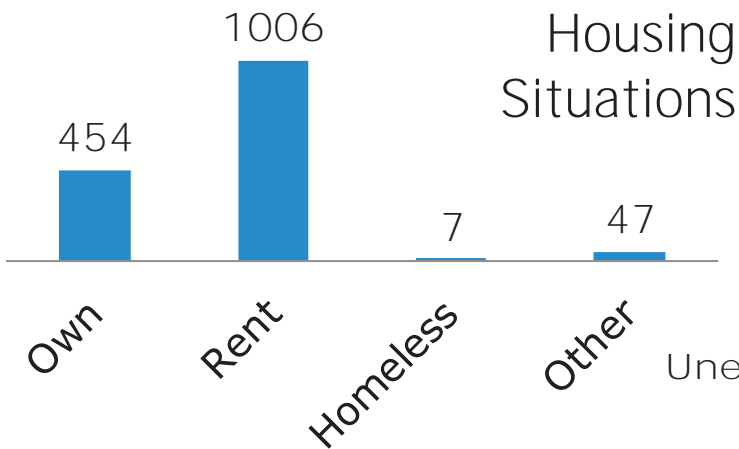
In FY14, 100% of poverty for a family of 4 was \$1,987 monthly (gross).



What is the "percentile of poverty"?

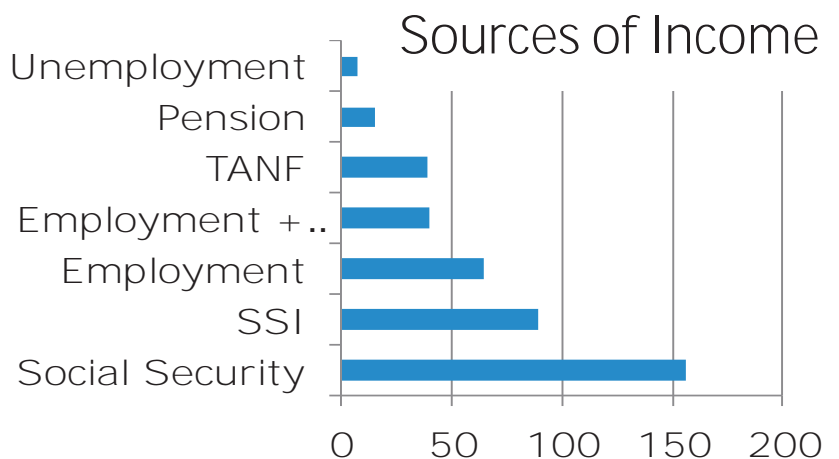
The Department of Health and Human Services issues what are known as "Federal Poverty Guidelines" each year, which most assistance programs use to determine client eligibility for applying households. Since the 1960s, the United States government has defined poverty in absolute terms. When

the Johnson administration declared "war on poverty" in 1964, it chose an absolute measure. The "absolute poverty line" is the threshold below which families or individuals are considered to be *lacking the resources to meet the basic needs for healthy living; having insufficient income to provide the food, shelter and clothing needed to preserve health.*

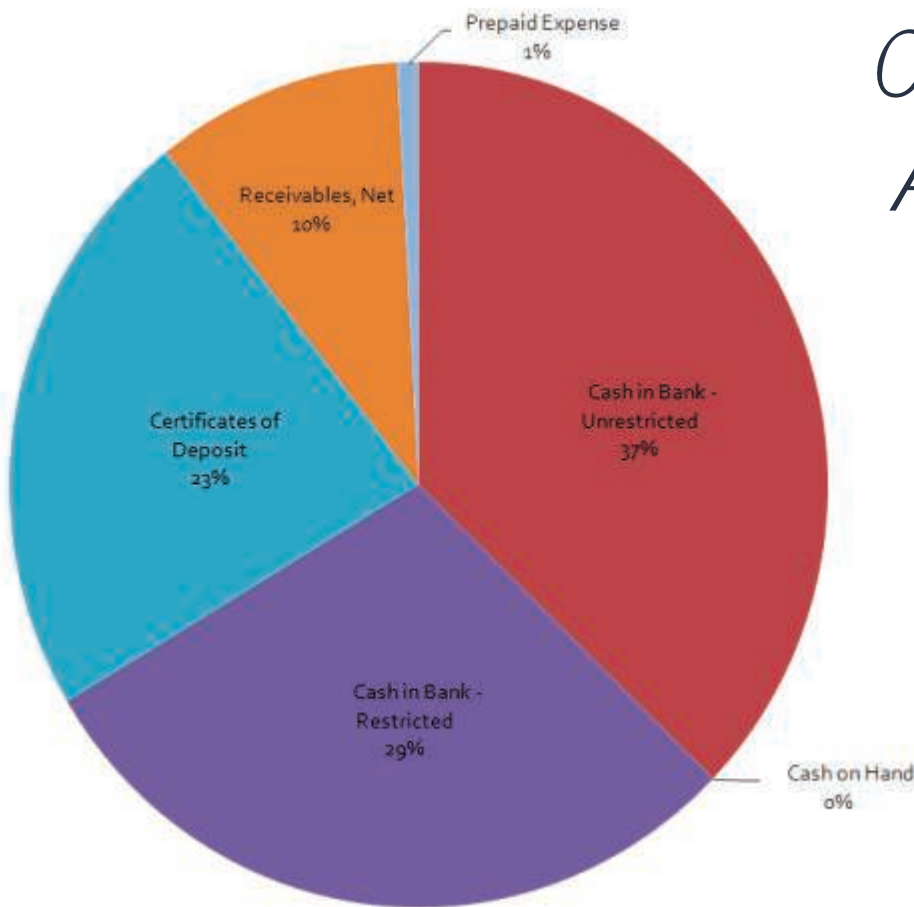


Individuals Helped: 3,539
Families Helped: 1,486

*Of our clients in FY14
89% have some income
11% have no income*

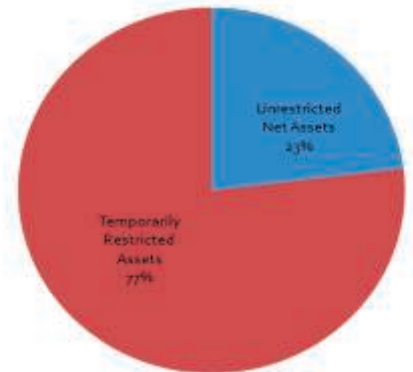


Current Assets

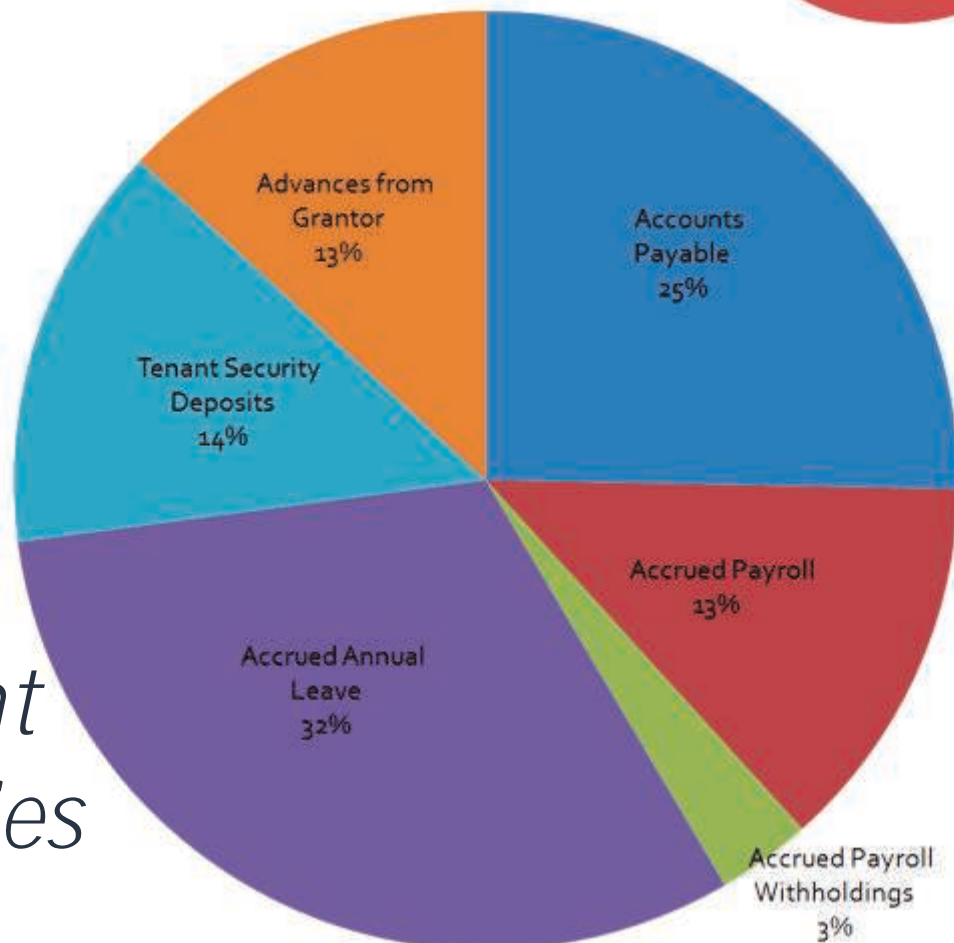


Net Assets

Restricted 77%
Unrestricted 23%



Current Liabilities



FISCAL REPORT

Assets		Liabilities & Net Assets	
Current Assets:		Current Liabilities:	
Cash on Hand	\$ 47.55	Accounts Payable	46,528.89
Cash in Bank - Unrestricted	404,293.07	Accrued Payroll	23,942.06
Cash in Bank - Restricted	316,744.54	Accrued Payroll Withholdings	5,940.70
Total Cash	721,085.16	Accrued Annual Leave	57,633.84
Certificates of Deposit	250,000.00	Tenant Security Deposits	25,792.00
Receivables, Net	105,427.38	Advances from Grantor	24,048.20
Prepaid Expense	9,138.97	Total Liabilities	183,885.69
Total Current Assets	1,085,651.51	Unrestricted Assets	1,088,264.84
		Temporarily Restricted Assets	3,628,590.22
Capital Assets, Net	3,815,089.24	Total Net Assets	4,716,855.06
Total Assets	4,900,740.75	Total Liabilities & Net Assets	4,900,740.75

DONATIONS

Poverty is an issue which affects everyone. It has an impact on individuals, families, and communities alike. Many members of the communities we **serve don't realize just how vitally important donations from the public are to** our agency. The majority of our current funding comes with very strict guidelines as to how it is allowed to be spent out. Many individuals and families who do not qualify for programs are struggling to provide for even the most basic necessities. Our staff encounters situations almost daily which do not fit neatly into any predefined state-funded categories. GHCAA also realizes that now more than ever, communities and Community Action must work together to address these needs. A donation to GHCAA is a donation toward the future of *YOUR* local communities and local families. So please, consider making a donation to GHCAA this year!

PARTNERS

GHCAA continues to form new and exciting partnerships within our communities. We work with churches and civic groups, children and senior citizens, businesses, schools, **government entities, and more.** We're all working together toward a common goal - to improve the quality of life for residents in the nine county Green Hills region!

Become a voice for your community! If you are interested in partnering with GHCAA, please give our office a call at 855-290-8544.



Administration

Aaron Franklin, Executive Director, ext 1038
Harry Belvel, Finance Director/IT, ext 1030
Jennifer Farmer, Communications, ext 1049
Audrey Mathews, Receptionist, ext 1026
Amanda Spencer, Resource Development Manager, ext 1069

Employment & Training

DeEtta Jones, E&T Director, ext 1067
Kim Swaney, Youth Coordinator, ext 1070
Karla Garner, MWA Coordinator
Sherry Hoerrmann, MWA Coordinator, ext 1056

Housing Assistance

Debbie Dinsmore, HA Director, ext. 1045
Christina Taylor, HA Coordinator, ext. 1046
Patrice Robertson, HA Inspector, ext. 1047

Housing Development / Rentals

Mary Garcia, HD Director, ext. 1028
Ryan Miller, Rental Coordinator, ext 1027
Danielle Myers, Rental Coordinator, ext 1050
John Woodring, HD Crew Leader
Riley Winter, HD Crew Member

Weatherization

Amanda Winter, WX Director, ext 1065

Bob Baker, WX Crew Leader, ext 1041
Mike Eckert, WX Crew Member
Russell Reeter, Home Energy Auditor

Community Services

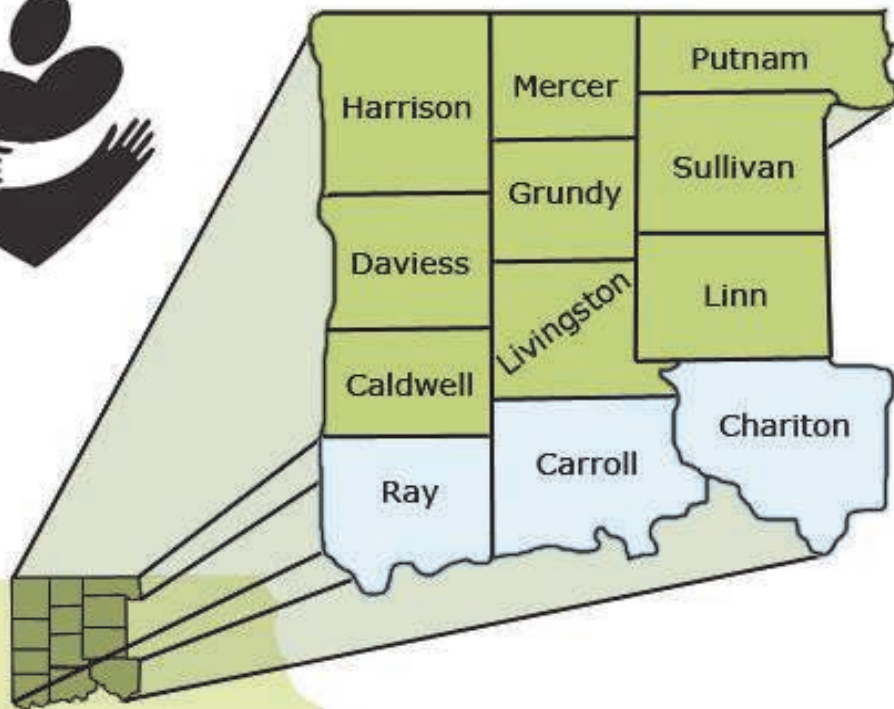
Savannah Summers, CS Director, ext 1024
Debbie Cribb, CS Coordinator, ext 1021
Cassy Gilworth, CS Representative, ext 1023
Alicia Kidd, Energy Coordinator, ext 1064
Kim Brashear, LIHEAP Processor, ext. 1020
Gene Schelker, OEP Case Manager, ext 1068
Brandi Pittman, Community Organizer

Women's Health Services

Jenny Dean-Batson, WHS Director/Nurse Practitioner, ext. 1062,
Vicky West, WHS Licensed Clinic Supervisor/ Education Coordinator, ext. 1061,
Linda Baugher, WHS Office/Records Manager, ext. 1055
Peggy Mathews, WHS Systems Coordinator, ext. 1025



OUR STAFF



Central Office

1506 Oklahoma Ave
Trenton, MO 64683
Phone: 855-290-8544
Fax: 600-359-6619

Office Hours
M-F 8am - 5pm

- Core GHCAA Counties
- Women's Health Services

our service area

GHCAA covers
nine core counties
in rural northern
Missouri & three
additional counties
receive limited
services:

9 Core
Counties
Caldwell
Daviess
Grundy
Harrison
Linn
Livingston
Mercer
Putnam
Sullivan

3 Limited Service
Counties*
Carroll
Chariton
Ray

**Women's Health
Services Clinics offered
in these counties*

CONTACT US

Green Hills Community Action Agency
1506 Oklahoma Ave
Trenton MO 64683

855-290-8544 - Toll Free Phone
660-359-3907 - Local Calling
844-503-1872 - Toll Free Fax
660-359-6619 - Fax
www.ghcaa.org



GHCAA

Serving the Green Hills Counties of Caldwell, Daviess, Grundy, Harrison, Linn, Livingston, Mercer, Putnam, and Sullivan; with limited services in Carroll, Chariton, and Ray.

OUR PROMISE

Community Action changes **people's lives, embodies the spirit** of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

OUR MISSION

Green Hills Community Action works to build vibrant communities.

OUR MOTTO

Strong Families
Strong Communities

www.ghcaa.org

GREEN HILLS COMMUNITY ACTION AGENCY

HELPING PEOPLE
CHANGING LIVES